



APARNA®
RMC



Discover the elegance
under your feet with
CraftCrete



APARNA ENTERPRISES LTD.

Aparna Enterprises Limited (AEL) is a leading building materials company and a group company of The Aparna Group. Founded in 1990, Aparna Enterprises Ltd., is engaged in the manufacturing and trading of a wide range of building material products. The company has a diversified product portfolio, which includes Ready Mix Concrete, uPVC profiles, uPVC windows and doors, floor and wall tiles, aluminium window and door systems, exterior facades, luxury bath spaces, elegant kitchens, and aggregates.. Most of these products are available Pan India through an extensive dealer network, which constitutes more than 350 vendor partners for different brands. AEL is associated with many leading brands in the construction sector and several landmark projects for over 30 years. The brand has been associated with many government organizations like DRDO, SCR, PWD, CPWD, MES and AAI to name a few. AEL is globally renowned for setting benchmarks in technology, research, design and installation. Today, the company is acknowledged as a leader in providing specifiers, contractors and stakeholders the required support with a range of high-quality products manufactured to the highest standards.



APARNA RMC

Aparna RMC is the leading producer of ready-mix concrete across various locations in Telangana, Andhra Pradesh, Karnataka and Maharashtra, producing over 1.85 million cubic metres per annum, using Schwing Stetter concrete batching equipment at all its plants.

Aparna RMC is known for consistent quality and timely delivery with a strong, customisable, versatile and durable concrete. Aparna RMC operates 31 plants in different locations with a well-trained and skilled workforce, innovative processes and a modern new-generation fleet of more than 350+ transit mixers and 70+ concrete pumping systems, round-the-clock.



CraftCrete

STAMPED CONCRETE

Stamped Concrete

CraftCrete, our stamped concrete is a unique product with multiple designs and the option to customize diverse needs

Stamped concrete is a form of durable and decorative floor covering that requires heavy stamps and texturizing mats which can mimic the shapes and textures of other building materials like tile, wood planks, and natural stone slabs. This layer withstands continuous changes in temperature and UV rays.

Craftcrete Elevates Your Spaces

- Aesthetically designed to elevate lifestyle
 - Supplied in different surface textures and colours for unique needs
 - Has an impressive look whilst maintaining concrete properties
- Available in different surface textures with different colour shades as per choice

A Wide Array of Colours

Colours can be customized on request.



VERSATILITY




PATHWAYS




DRIVEWAYS




PATIOS




POOL DECKS




HOTEL ENTRANCES




CAR PARKING




SIDEWALKS




JOGGING & CYCLE TRACKS

ADVANTAGES OF CRAFTCRETE

 **Natural Stone Finish**

 **Wide Spectrum of Colours**

 **Combination of Patterns and Colours**

 **More than 50 Patterns Available**

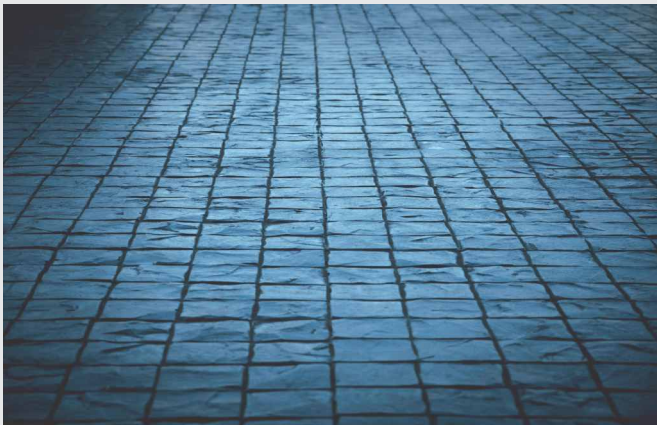
 **Lifespan of 40-60 Years**

 **Minimal Maintenance**

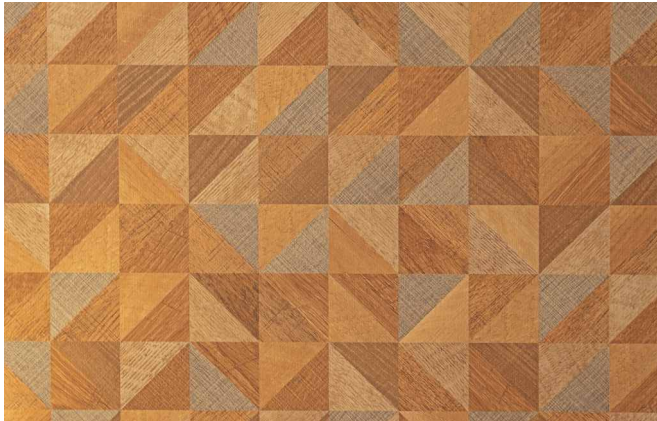
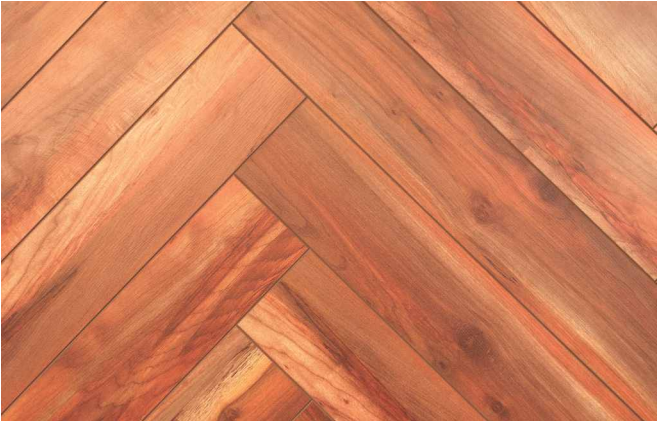
COBBLEDEW



BRICKBOARD



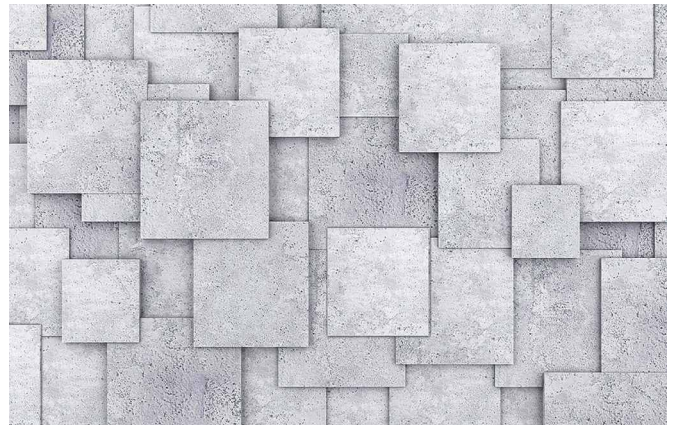
OAKGRAIN



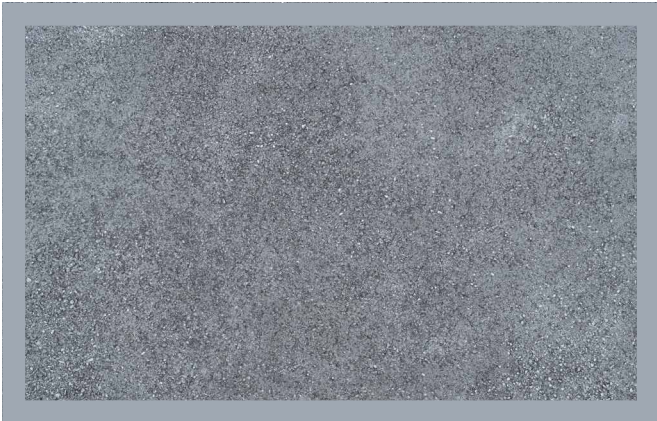
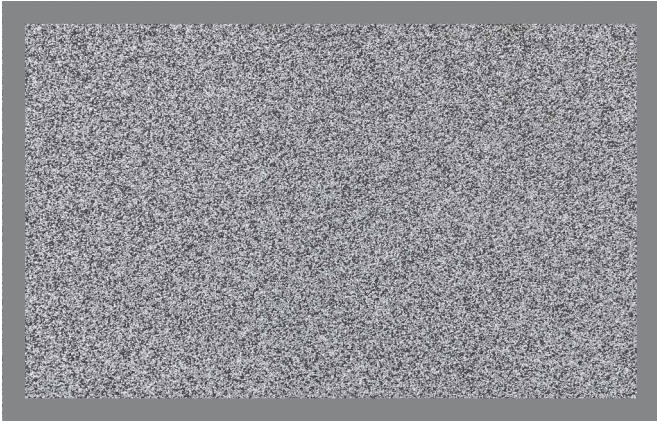
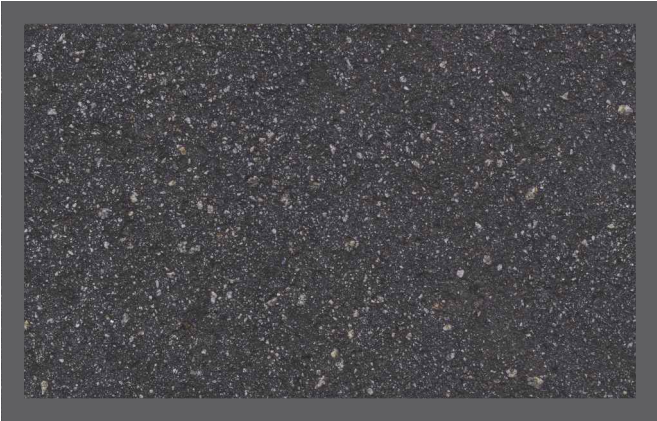
FLOWSTONE



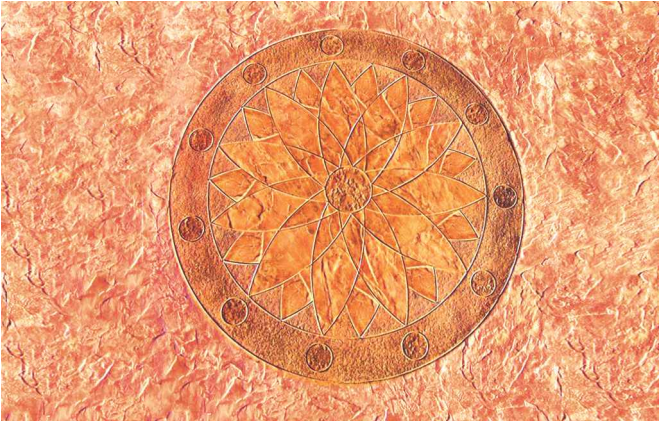
ELLUZIONI



GREYDESERT



ARTIFEX



CHOICE OF COLORS



SILVER GRAY G1



SAND G2



CREAMY PINK G1



SUPER WHITE G2



BABY BLUE G3



FRENCH GRAY G1



LIMESTONE G1



CHESTNUT G1



SHELL WHITE G2



OCEAN BLUE G3



PLATINUM GRAY G1



WHEAT G1



LIGHT ROSE G1



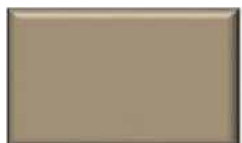
CREAMY BUFF G2



ROYAL BLUE G3



CLASSIC GRAY G1



LIGHT BROWN G1



PLUM PINK G1



LIGHT YELLOW G1



SMOOKY BLUE G3



LIGHT YELLOW G1



LIGHT GREEN G3



MIAMI BUFF G1



MUTED GREEN G3



CALIFORNIA ORANGE G1



SHADOW GRAY G1



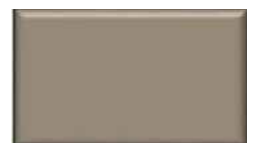
GOLDEN AMBER G1



TERACOTTA G1



CHARCOAL GRAY G1



SONORA TAN G1



BRICK RED G1



BROWNSTONE G1



BARK BROWN G1



RUSTIC BROWN G1



SUPREME BLACK G1



TOBACCO BROWN G1



TILE RED G1



DARK GREEN G3



SUNSHINE RED G1



LAKELAND GREEN G3

TECHNICAL INFORMATION

Aparna Craftcrete concrete is a blended mixture of cement, natural silica aggregate, pigments and exclusive admixtures. It is a dry powder used to colour and harden concrete. Colours available in wide range (look at colour chart). Colour hardener is alternative to plain or regular flooring (grey or ash colour). It provides with decorative colour floorings. It is perfect for architectural design projects, domestic buildings, shopping areas and any projects requiring a coloured, decorative floor area with hard wearing properties.

Concrete placed freshly and surfaces treated with colour hardener may be trowelled to a smooth finish or given a light texture. The surface may also be stamped to give the appearance of cobbles, tiles, pavers, bricks, setts, flagstones etc.

Colour hardener increases the density and durability of concrete floor surfaces. This improves resistance, reduces dusting and minimizes concrete maintenance and repair, all while attractive appearance.

FEATURES

- High abrasion and impact resistance
- Weather / stain resistant when sealed.
- UV stable may be chemically stained
- Colours will not fade
- Easy application
- Streak free, non-fading
- Denser, more durable surface
- Improved acid stained

ADVANTAGES

- Colour concrete to a depth of about 2 - 3 mm.
- No risk of colour being rubbed off or abraded.
- Colours are light fast and alkali proof.
- It is also good for the imprinting of special and natural patterns.
- Available in multiple standard colours as well as custom colouring
- Moisture insensitive after curing errors

PROCESS

CraftCrete Process: Transform your outdoor space with the beauty and durability of stamped concrete!



Step 1: Meticulous Preparation



Step 2: Precise Mixing & Placement



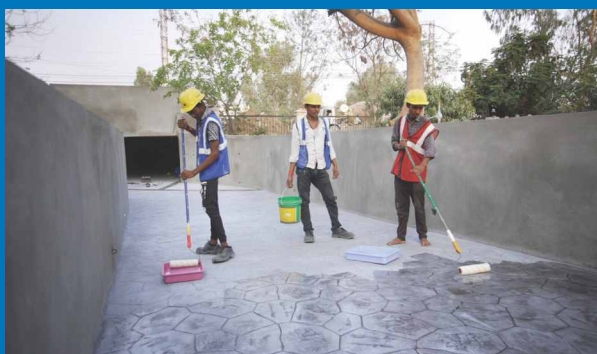
Step 3: Screeding & Finishing



Step 4: Applying Release Agent



Step 5: The Artistic Touch - Stamping



Step 6: Sealing for Beauty & Protection

End Result; A breathtakingly transformed outdoor space with a unique, durable and low-maintenance stamped concrete surface.

Elevate your curb appeal and create a lasting impression.



REIMAGINING EXCELLENCE SINCE 2006

Established track record for punctuality, reliability and on-time delivery.

31

RMC
Plants

1.85 Million (Cu.mt.)

Concrete Production
Per Year

350+

Transit Mixer
Trucks

70+

High-Capacity
Concrete Pumps

5

Boom
Pumps

OTHER VALUE ADDED PRODUCTS

Light weight Concrete	EchelonCrete	Glass Fiber Reinforced Concrete	GlassCrete
PP Fiber Reinforced Concrete	Elasticrete	Porous Concrete	AquaConCrete
Steel Fiber Reinforced Concrete	DuctiCrete	Smart Dynamic Concrete	FlexiCrete
Temperature Control Concrete	TempCrete	Self-Compacting Concrete	SwiftFlowMix



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